



# Spring 2024 preview

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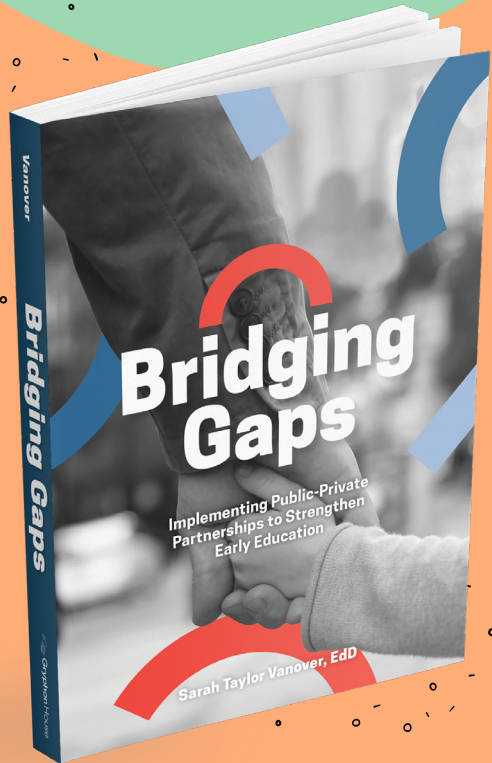
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new release

APRIL 2024

# Bridging Gaps

Implementing Public-Private Partnerships to Strengthen Early Education



## Bridging Gaps Implementing Public-Private Partnerships to Strengthen Early Education

Sarah Taylor Vanover, EdD

Pub Date: April 2024

ISBN: 978-1-63650-132-1, Item # 19946  
US \$28.95 | PB, 7" x 10", 216-224 (est.) pp.

Available as an Ebook

ISBN: 978-1-63650-133-8 Item # e19946

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## The US Child-Care System Is in Crisis

Child care supports every industry in our nation, but the current model simply isn't working. Child-care businesses are failing, early childhood professionals are not paid living wages, and expenses are rising. The primary funding source is families, but families cannot afford the true cost of child care. Does this mean that all early childhood programs must fold into the public school system? Will private child care soon be extinct?

In *Bridging Gaps: Implementing Public-Private Partnerships to Strengthen Early Education*, author Sarah Taylor Vanover outlines the limitations of the three primary child-care models in the United States--state-funded preschools, federally-funded preschool programs such as Head Start and Early Head Start, and private child-care programs. Then, Vanover dispels the myths of a mixed-delivery system and explains how this kind of system would bring out the best features of all three models. Vanover invites you to discover the benefits and challenges of child-care partnerships such as Early Head Start with private and family child-care settings and private child-care programs with state-funded preschools. Explore how to address credentialing, professional development, and implementing IDEA, and learn the differences between mixed delivery and universal pre-K.

## HIGHLIGHTS

- Proposes sustainable, affordable child-care solutions that can withstand the child-care issues our country is facing
- Familiarizes readers with the current structures of the three major child-care models in the United States: state-funded preschools, federally-funded preschool programs, and private child-care programs
- Gives educators the tools they need to navigate the challenges that public-private partnerships create and make them work
- Provides educators with knowledge of credentialing and professional development so they can thrive



**Sarah Taylor Vanover, EdD**, has worked in the field of early childhood education for more than twenty-four years, serving as a teacher, director, trainer, and college professor. She also served as the director for the Division of Child Care in Kentucky, supervising Child Care and Development Block Grant funding and creating child-care policy. She is currently the policy and research director for Kentucky Youth Advocates, where she focuses on early childhood education policy and research on positive outcomes for young children.

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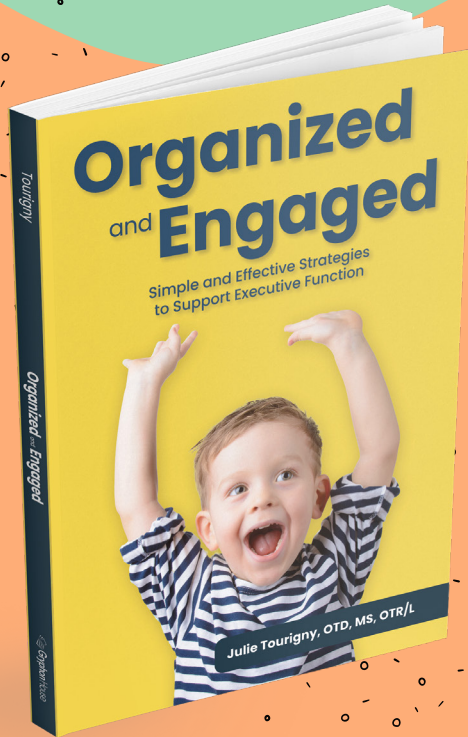


new release

MAY 2024

# Organized and Engaged

Simple and Effective Strategies to Support Executive Function



## Organized and Engaged

Simple and Effective Strategies to Support Executive Function

Julie Tourigny, OTD, MS, OTR/L

Pub Date: May 2024

ISBN: 978-1-63650-134-5, Item # 19947

US \$24.95 | PB, 7" x 10", 128 (est.) pp.

Available as an Ebook

ISBN: 978-1-63650-135-2 Item # e19947

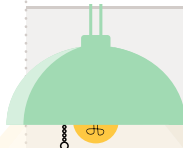
## Executive Function Is Key

Do some children in your classroom have difficulty remembering the rules, gathering their materials independently, or completing activities? Do some find it hard to follow and remember instructions? These children may be struggling with executive function. Executive function is a term that refers to these three mental skills: attentional flexibility (the ability to switch focus from one thing to another when a situation changes), working memory (the ability to retain information in your brain long enough to use it), and inhibitory control (the ability to stop and think before reacting to something).

With stronger executive-function skills, children are better able to:

- follow and remember a sequence of directions,
- self-monitor and regulate their emotions and behaviors,
- develop problem-solving and organization skills, and
- work on projects from start to finish.

*Organized and Engaged: Simple and Effective Strategies to Support Executive Function* explains what executive function is, why it matters, and how it differs from self-regulation. Discover strategies, activities, and play-based ideas to support children's classroom success.



## HIGHLIGHTS

- Explains the concept of executive function and explains how it differs from self-regulation.
- Shares why executive-function skills are so important for young children to develop
- Outlines ways that teachers can incorporate executive-functional development into play and classroom activities
- Shows teachers how to explicitly and seamlessly integrate executive function into parts of the daily classroom routine such as transitions and center time



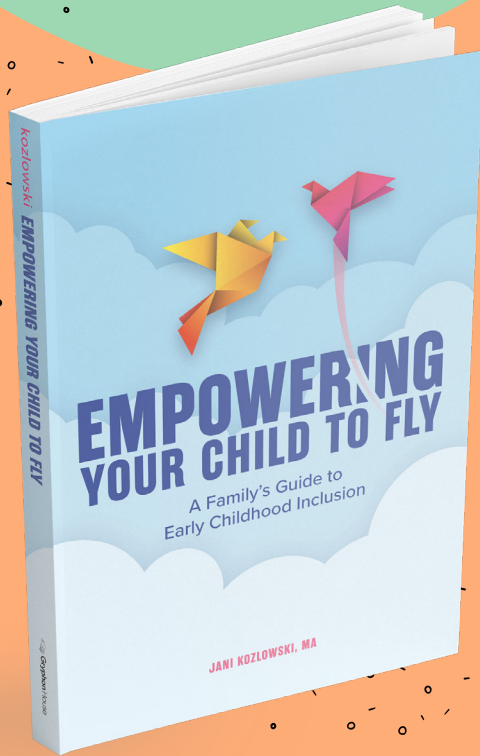
**Julie Tourigny, OTD, MS, OTR/L**, is a certified and licensed pediatric occupational therapist and the founder and director of the Colorado Center for Pediatric Learning and Development. Over the past two decades, she has worked with hundreds of children, their caregivers, and educators. She has developed and taught continuing education courses on the treatment of sensory processing disorder throughout the United States.

new release

JUNE 2024

# Empowering Your Child to Fly

A Family's Guide to Early Childhood Inclusion



## Empowering Your Child to Fly A Family's Guide to Early Childhood Inclusion

Jani Kozlowski, MA

Pub Date: June 2024

ISBN: 978-1-63650-128-4, Item # 10548

US \$49.95 | PB, 8.5" x 11", 252 (est.) pp.

Available as an Ebook

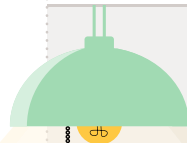
ISBN: 978-1-63650-129-1 Item # e10548

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## Every child belongs. Every child is unique. Every child has strengths. Every child has the potential to fly.

Whether your child has received a diagnosis or is exhibiting behaviors that worry you, *Empowering Your Child to Fly: A Family's Guide to Early Childhood Inclusion* offers advice for navigating the early intervention and special education systems from an educator who has experienced these systems as a child, as a parent, and as a professional.

- Understand screening, evaluation, and assessment.
- Discover helpful resources.
- Learn how to work with your team of specialists and educators.
- Discover strategies to identify your child's strengths and consider a future vision for your child.
- Explore your role as an advocate for your child.
- Explore ideas for creating learning spaces at home and embedding learning into everyday routines.
- Discover how to do all of this while staying healthy and strong, with a sense of balance in your life.



## HIGHLIGHTS

- Shows parents and guardians how to chart a course for their child's future that fosters the child's strengths and meets their needs.
- Discusses different forms of screening, evaluation, and assessment so teachers can determine the course of action that best meets the child's needs.
- Explores the ins and outs of both early intervention and special education systems.
- Explains how to collaborate with specialists and educators in ways that will comprehensively benefit the child.



**Jani Kozlowski, MA**, is a technical assistance specialist with the Early Childhood Technical Assistance (ECTA) Center. Previously, she served as the inclusion coordinator for the National Center on Early Childhood Development, Teaching, and Learning at Zero to Three. She has also provided technical assistance for Head Start programs at the regional level. She is the author of the book *Every Child Can Fly: An Early Childhood Educator's Guide to Inclusion*.

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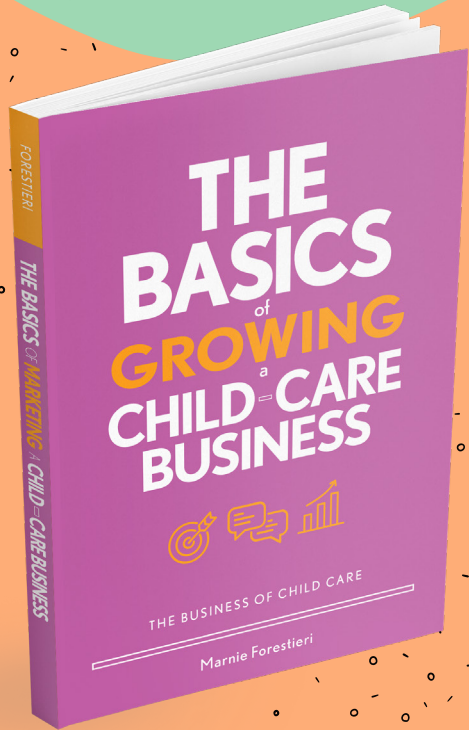


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new release

JULY 2024

# The Basics of Growing a Child-Care Business



## The Basics of Growing a Child-Care Business

Marnie Forestieri Zettler

Pub Date: July 2024

ISBN: 978-0-87659-942-6, Item # 15991

US \$21.95 | PB, 7" x 10", 88-96 (est.) pp.

Available as an Ebook

ISBN: 978-0-87659-943-3 Item # e15991

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## Are you ready to take your child-care business to the next level?

New technologies and digital-communications channels are changing the way parents and caregivers discover child-care centers and decide where to enroll. In response, center administrators have to rethink the traditional paths to enrollment. *The Basics of Growing a Child-Care Business* shows you how to stand out from the competition. The book offers clear strategies for growth:

**Charm:** Grab the customer's attention. Create a solid foundation for your marketing strategy.

**Advise:** Establish yourself as an expert, and set your sales goals.

**Delight:** Design your customer experience, and create an ongoing sales pipeline.

**Track:** Gather data, measure your results, and adjust your approach.

The third installment of the Basics of Child Care series, *The Basics of Growing a Child-Care Business* includes information on understanding your ideal customer, writing a marketing plan, creating a responsive service system, and tracking your performance. With key terms, case studies, content questions, and exercises to help you apply the concepts, this book will set you on your way to growing and strengthening your child-care business.

## HIGHLIGHTS

- Presents child-care center leaders useful ways to track marketing performance and adjust accordingly
- Shows how to use data to inform marketing strategies
- Equips child-care center leaders to write effective marketing plans that appeal to customers
- Enables child-care center leaders to align their marketing efforts with the new ways that people find and research child-care centers



**Marnie Forestieri Zettler, CDA**, is the founder and CEO of Young Innovators Academy. As a successful operator of large child-care centers, she has been recognized in the industry with awards such as the Center of the Year by FACCM and as a finalist for Director of the Year. Forestieri has presented at several national early childhood conferences. She holds a bachelor of science degree in business administration, a Child Development Associate credential, and a director's credential. She started her career as a CNN reporter and later served as vice president of marketing at a telecommunications company.

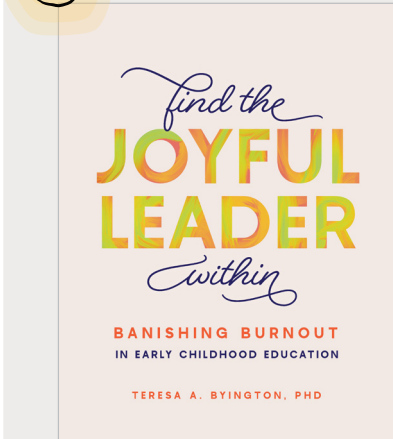
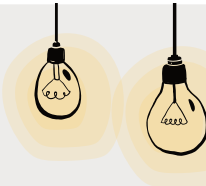
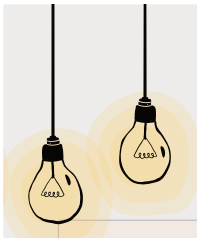
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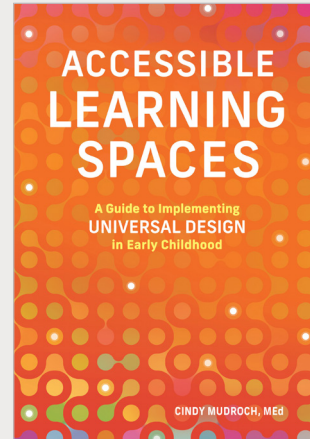
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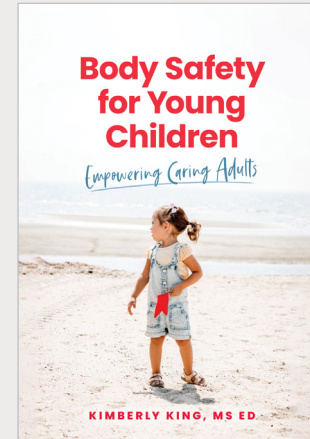
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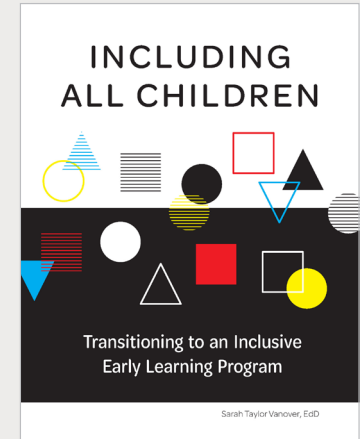
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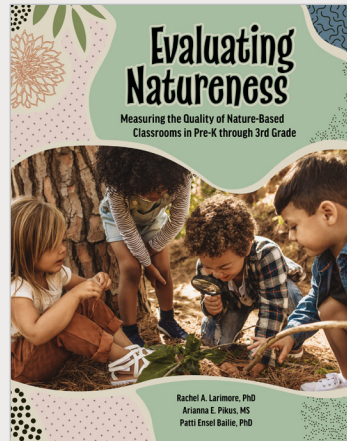
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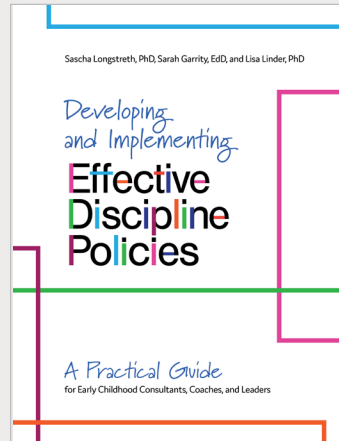
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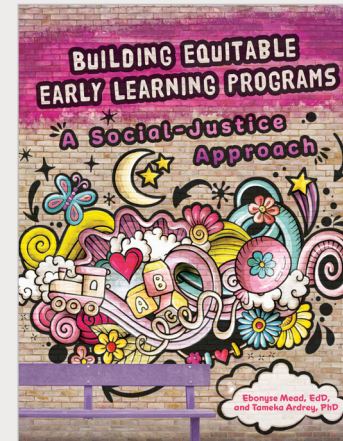
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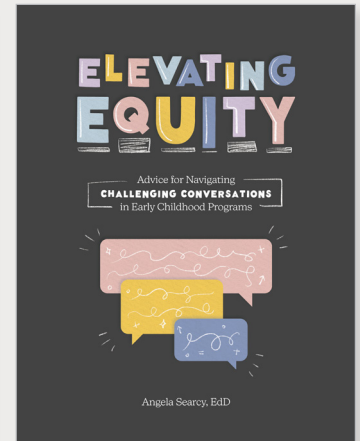
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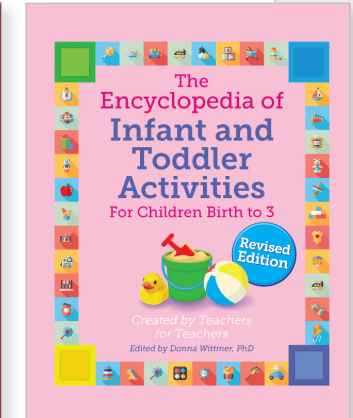
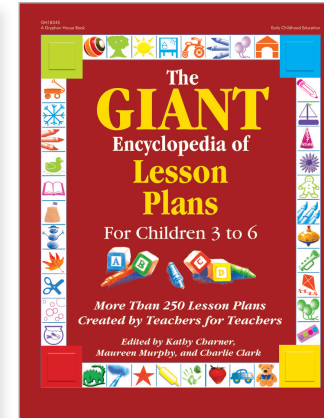
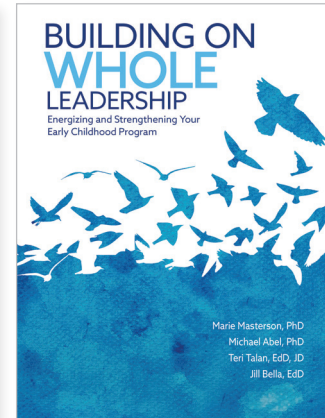
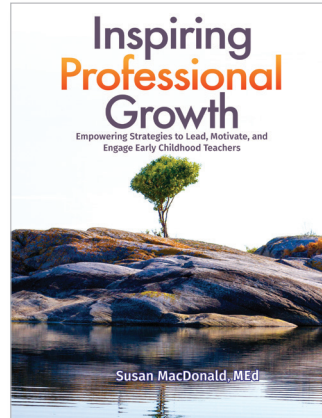
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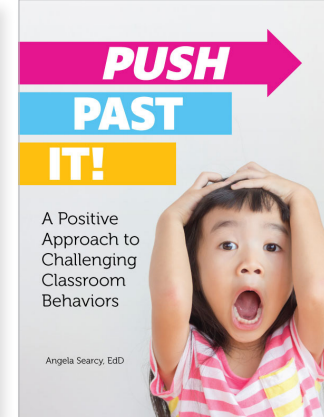
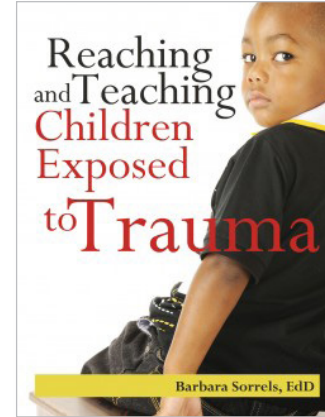
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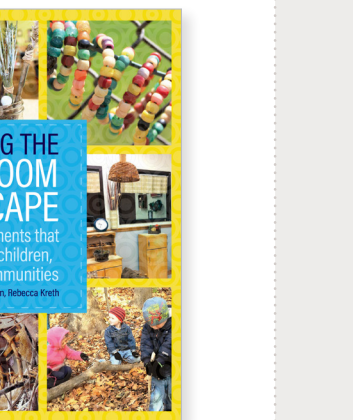
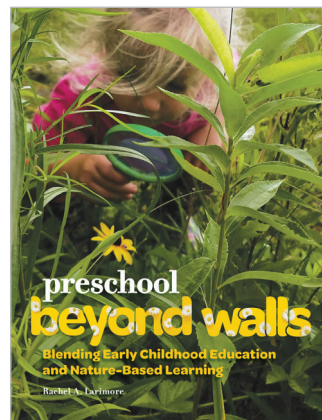
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